*Taking Real Estate Agents to Pinnacle Levels™*

**Training Topic: Business to Business Sample Email Templates™**

Hello \_\_\_\_\_\_\_\_\_\_\_,

It was a pleasure to speak to you.  We are glad \_\_\_\_\_\_\_\_\_\_\_\_connected you to our group. We look forward to seeing you at the next meeting of the  **“Monmouth Business Network”.** The purpose of the group is to **increase the flow of referrals to our respective businesses in order to maximize our annual income**. This group is different from other networking groups in several ways:

1. The group is FREE to join and there are no annual dues, etc. Simply pay for your own breakfast (there will be separate checks at each breakfast meeting) and that is it!
2. Many of us are already referring business to one another. The focus here is to *increase* those referrals throughout the years. You will also be introduced to people and businesses that may not currently be in your network.
3. We will meet once a month only. There will be no weekly meetings. We are simply trying to stay at the forefront of one another’s minds, not take up too much of our work days!
4. Our meetings will last 1 hour, starting and ending promptly.
5. We will keep the meetings fun, informative, productive and casual.

The details for the meeting of the “Monmouth Business Network” is below. **PLEASE EMAIL ME BACK TO CONFIRM THAT YOU OR A REPRESENTATIVE CAN ATTEND THIS MEETING. Please don’t miss it!**

* **Date:** Tuesday, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* **Time:** 7:00-8:00 am
* **Location:** Perkins, 158 Main St. (Route 35) Eatontown, NJ 07724 (across from Fort Monmouth)...closest cross street is Tinton Ave (Rt. 537). You’ll see a Dunkin Donuts a few doors down.
* **Bring:** Approximately 30 business cards each, a pen, a pad and desire to earn more referrals!!

I look forward to seeing you all there. This is a great way to increase our business and spend very little time, energy, effort and money in doing so!

Thanks,   
  
Mike

Hello Everyone,

It has been a pleasure to work with and refer you all over the years. As you may know, I have been working on forming a brand new group of business owners/representatives to form the **“Monmouth Business Network”.** The purpose of the group is to **increase the flow of referrals to our respective businesses in order to maximize our annual income**. This group will be different from other networking groups in several ways:

1. The group is FREE to join and there are no annual dues, etc. Simply pay for your own breakfast (there will be separate checks at each breakfast meeting) and that is it!
2. Many of us are already referring business to one another. The focus here is to *increase* those referrals throughout the years. You will also be introduced to people and businesses that may not currently be in your network.
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I look forward to seeing you all there. This is a great way to increase our business and spend very little time, energy, effort and money in doing so!

Thanks,   
  
Mike

Hello Everyone,

We'll see you all for the next meeting of the Monmouth Business Network **TOMORROW**.  Details below:

* Tuesday, June 4th
* 7:00-8:00 am
* Perkins, 158 Main St. (Route 35) Eatontown, NJ 07724 (across from Fort Monmouth)...closest cross street is Tinton Ave (Rt. 537). You’ll see a Dunkin Donuts a few doors down.
* Please send someone in your place if you cannot attend.
* \_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_, you are on tomorrow for the 5 minute informercials!  Feel free to bring handouts, any presentation materials or anything you'd like to make your 5 minutes worthwhile for you and the group!

See you all tomorrow!

Thanks,

Mike